

# GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

## 3RD YOUTH OLYMPIC GAMES BUENOS AIRES 2018



INTERNATIONAL  
OLYMPIC  
COMMITTEE





## ← Table of Contents



### A General Guidelines

<b>1</b>	<b>Introduction</b>	<b>5</b>
<b>2</b>	<b>Changes from Previous Versions (Innsbruck 2012/Nanjing 2014)</b>	<b>6</b>
<b>3</b>	<b>Definitions</b>	<b>8</b>
<b>4</b>	<b>General Principles</b>	<b>10</b>
<b>5</b>	<b>Size and Frequency of Authorised Identifications</b>	<b>11</b>
<b>6</b>	<b>Guidance on Placement</b>	<b>13</b>
<b>7</b>	<b>Items That Must Remain Unbranded</b>	<b>13</b>
<b>8</b>	<b>Third Party Identifications</b>	<b>13</b>
<b>9</b>	<b>Designs</b>	<b>14</b>
<b>10</b>	<b>NOC Emblems and National Identity</b>	<b>14</b>
<b>11</b>	<b>International Federation Identifications</b>	<b>15</b>
<b>12</b>	<b>Homologation Marks</b>	<b>15</b>
<b>13</b>	<b>Use of Buenos Aires 2018 Emblem and Buenos Aires 2018 Wordmark</b>	<b>15</b>
<b>14</b>	<b>Victory Ceremonies</b>	<b>16</b>
<b>15</b>	<b>Responsibility for Compliance</b>	<b>17</b>
<b>16</b>	<b>Consequences of Infringement to the Guidelines</b>	<b>17</b>
<b>17</b>	<b>Submission Process</b>	<b>17</b>
<b>18</b>	<b>Questions</b>	<b>18</b>



## Table of Contents



### B Specific Implementation

<b>Measuring Authorised Identifications</b>	<b>20</b>
<b>Common Items</b>	<b>21</b>
<b><i>Sport Specific Implementation</i></b>	
AIBA <b>Boxing</b>	<b>28</b>
BWF <b>Badminton</b>	<b>34</b>
FEI <b>Equestrian</b>	<b>39</b>
FIBA <b>Basketball</b>	<b>45</b>
FIE <b>Fencing</b>	<b>50</b>
FIFA <b>Futsal</b>	<b>56</b>
FIG <b>Gymnastics</b>	<b>63</b>
FIH <b>Hockey</b>	<b>68</b>
FINA <b>Aquatics</b>	<b>75</b>
FIRS <b>Roller Sports</b>	<b>81</b>
FISA <b>Rowing</b>	<b>85</b>
FIVB <b>Beach Volleyball</b>	<b>91</b>
IAAF <b>Athletics</b>	<b>100</b>
ICF <b>Canoe</b>	<b>106</b>
IFSC <b>Sport Climbing</b>	<b>111</b>
IGF <b>Golf</b>	<b>116</b>
IHF <b>Beach Handball</b>	<b>120</b>
IJF <b>Judo</b>	<b>127</b>
ISSF <b>Shooting</b>	<b>132</b>
ITF <b>Tennis</b>	<b>137</b>
ITTF <b>Table Tennis</b>	<b>141</b>
ITU <b>Triathlon</b>	<b>146</b>
IWF <b>Weightlifting</b>	<b>154</b>
UCI <b>Cycling</b>	<b>158</b>
UIPM <b>Modern Pentathlon</b>	<b>165</b>
UWW <b>Wrestling</b>	<b>174</b>
World Archery <b>Archery</b>	<b>179</b>
WDSF <b>DanceSport</b>	<b>184</b>
WKF <b>Karate</b>	<b>189</b>
World Rugby <b>Rugby</b>	<b>194</b>
WS <b>Sailing</b>	<b>198</b>
WT <b>Taekwondo</b>	<b>203</b>



# A

## General Guidelines



## General Guidelines



### 1 Introduction

The prohibition of any advertising and publicity in and above Youth Olympic Games (YOG) sites (as expressed in the Olympic Charter) is one of the aspects that differentiate the YOG from other international sporting events.

This is reflected in particular in Bye-Law to Rule 50<sup>1</sup> of the Olympic Charter, which the IOC has determined applies *mutatis mutandis* to the YOG. The following rules and Guidelines applicable to the YOG are based on Rule 50, which states in its bye-law that:

*No form of publicity or propaganda, commercial or otherwise, may appear on persons, on sportswear, accessories or, more generally, on any article of clothing or equipment whatsoever worn or used by the athletes or other participants in the Olympic Games, except the identification [...] of the manufacturer of the article or equipment concerned, provided that such identification shall not be marked conspicuously for advertising purposes.*

Placing the national and Olympic identity of young athletes at the forefront. This helps to further distinguish the YOG, whilst respecting the significant contribution that sporting goods manufacturers provide.

The International Olympic Committee (IOC) is therefore pleased to present the Guidelines regarding Authorised Identifications for the Youth Olympic Games Buenos Aires 2018.

These Guidelines provide guidance on how Olympic Charter Rule 50 is to be implemented, in particular (i) as to when an identification is “*marked conspicuously for advertising purposes*” (and hence prohibited), (ii) which types of identifications are allowed, (iii) where such identifications may be placed and (iv) how many times such identifications may appear. These rules apply to all of the athletes, officials and other accredited persons within the YOG venues and sites.

These Guidelines are not intended to restrict or otherwise impair new, innovative technological design features of *Items* (as defined below) as long as these are in conformity with the rules and regulations applicable for the sports concerned, the Olympic Charter and these Guidelines.

<sup>1</sup> As of the date of issuance of these Guidelines.



## General Guidelines



Notwithstanding the above, these Guidelines are to be used subject to the understanding that:

- (i) in case of contradictions between these Guidelines and Rule 50 of the Olympic Charter, the latter shall prevail;
- (ii) the IOC Executive Board shall be the sole authority to finally determine whether the use of a name, designation, trademark, logo or any other distinctive sign complies with the Olympic Charter and these Guidelines; and
- (iii) the IOC reserves the right to further interpret and/or supplement these Guidelines in order to help ensure that the spirit and purposes of Rule 50 are respected.

## 2 Changes from Previous Versions (Innsbruck 2012/Nanjing 2014)

Topic	Modification
<b>Definitions</b>	Updated definitions within the list of “Authorised Identifications” and “Items”.
<b>Size and frequency of Authorised Identifications</b>	<b>Clothing</b>
	Maximum size of the Identification of the Manufacturer on clothing increased from 20cm <sup>2</sup> to 30cm <sup>2</sup> .
	One additional Identification allowed on clothing, limited to Product Technology Identifications, with a maximum size of 10cm <sup>2</sup> .
	<b>Sport Equipment</b>
	For any <i>sport equipment</i> supplied by the NOC or athlete, the size and frequency of an <i>Identification of the Manufacturer</i> shall be as featured on <i>sports equipment</i> sold on the retail consumer market six (6) months prior to the Games, subject to any stricter IF rules which would prevail for each concerned sport, as long as such identifications are deemed not conspicuous by the IOC.



## General Guidelines



Topic	Modification
<b>Items that must remain unbranded</b>	Updated list of items which must be unbranded on the field of play.
<b>Third party identifications</b>	Inclusion of additional examples of prohibited third party references.
<b>NOC emblems and national identity</b>	Clarification regarding the frequency of use of National Identifications and examples provided regarding prohibited wording.
<b>International Federation Identifications</b>	Clarification regarding permitted use of IF identifications on clothing.
<b>Homologation marks</b>	Homologation marks permitted on athletes' clothing and/or sports equipment, subject to prior notification and agreement with the IOC.
<b>Buenos Aires 2018 Emblem and Wordmark</b>	Size of wordmark and emblem increased from 20cm <sup>2</sup> to 30cm <sup>2</sup> .
<b>Victory ceremonies</b>	Inclusion of list of personal items which are not permitted on podiums.
<b>Submission process</b>	Update regarding the submission process for items to be reviewed by the IOC.





## General Guidelines



Topic	Modification
<b>Sport specific implementation section</b>	Inclusion of new section regarding additional specifications from IF technical regulations, including: <ul style="list-style-type: none"><li>• National identifications</li><li>• Personal identifications</li><li>• Homologation marks and processes</li><li>• Additional regulations regarding coaches' clothing</li></ul>

### 3 Definitions

For the purpose of these Guidelines:

**“Authorised Identification”** means any of the following identification:

Name	Definition
<b>Identification of the Manufacturer</b>	Means the normal display of the name, designation, trademark, or logo or any other distinctive sign of the manufacturer of an <i>Item</i> (excluding encrypted or encoded supports, such as barcodes or QR codes, as well as URLs, social media accounts and hashtags), including, in particular, but without limitation, <i>Exclusive Identifiers</i> (as defined below).
<b>NOC Emblem</b>	Means either (i) the institutional or (ii) the commercial emblem of a participating NOC, as approved by the IOC.
<b>IF Identification</b>	Means the official emblem of the IF and/or the official name of the IF.
<b>Buenos Aires 2018 Emblem</b>	Means the official emblem of Youth Olympic Games Buenos Aires 2018, as approved by the IOC.





## General Guidelines



Name	Definition
<b>Buenos Aires 2018 Wordmark</b>	Means the words “Buenos Aires 2018”.
<b>Product Technology Identification</b>	Means the technical identification (which shall not include any Identification of the Manufacturer, or any part thereof) used on Clothing to identify any fabric technology.

**“Item”** means any piece of clothing, equipment, accessory or any other item used or worn by any person participating in the Youth Olympic Games, appearing on the field of play or within other Youth Olympic Games venues and sites, of which in particular, but without limitation:

Name	Definition
<b>Accessory</b>	Means any article that is of an accessory nature (e.g. bag, eyewear, arm bands, gloves, socks, etc.), worn or used by a Participant and which is not essential for the competition.
<b>Clothing</b>	Means any piece of attire (including, without limitation, competition clothing as prescribed within the rules of each sport) worn by a Participant, excluding Accessories and Footwear.
<b>Footwear</b>	Means shoes or boots worn by a Participant.
<b>Sports Equipment</b>	Means any sport-specific and necessary equipment used during sports competition (such as racket, bicycles and rifles).
<b>Technical Installations</b>	Means such installations and other apparatus not worn or used by Participants (such as timing equipment and scoreboards) which are necessary to run competitions within venues.



## General Guidelines



**“Exclusive Identifier(s)”** means any design or sign (or part or variation thereof) used on *Clothing, Sports Equipment* or *Accessories* in the preceding edition of, respectively, the Summer or Winter Youth Olympic Games.

**“BAYOGOC”** means the organising committee of the Youth Olympic Games Buenos Aires 2018.

**“Youth Olympic Games”** means the Youth Olympic Games Buenos Aires 2018.

**“Participant”** means any person participating in the Youth Olympic Games, in particular, but without limitation, athletes, officials, technicians (e.g. equipment technicians) and other accredited personnel.

**“Sport Brand”** means an *Identification of the Manufacturer* principally used in the business of manufacturing, providing, distributing and selling sporting goods and which is (i) not principally used for non sport products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to sporting goods.

**“Clothing Brand”** means an *Identification of the Manufacturer* principally used in the business of manufacturing, providing, distributing and selling clothes and which is (i) not principally used for non clothes products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to clothes.

***For the avoidance of doubt, when referring to a “person participating in the Youth Olympic Games” or a “Participant”, these Guidelines refer to any athlete, official and any other accredited person within Youth Olympic Games venues, sites and press areas.***

## 4 General Principles

An *Authorised Identification* may only be used in compliance with the terms of the Olympic Charter, the present Guidelines or as further approved in writing by the IOC.

The IOC reserves the right to prohibit the use of any *Authorised Identification* on any given *Item* in order to ensure the spirit of the principles of the Olympic Charter and these Guidelines are respected.



## General Guidelines



Unless specifically mentioned otherwise hereinafter (in particular in the “*Sport Specific Implementation*” section) or unless otherwise indicated in writing by the IOC, **the following general principles shall apply:**

- No use of any *Identification of the Manufacturer* may be made in a conspicuous way and no *Item* may be used for advertising purposes. An *Item* is in particular considered to be used for advertising purposes when the identification on such *Item* is not in relation to sport or is only featured or used for the purpose of conspicuous exposure during the *Youth Olympic Games*.
- No identification other than an *Authorised Identification* may appear on any *Item*.
- Only one *Identification of the Manufacturer* per *Item* shall be permitted.
- Where the *Identification of the Manufacturer* is not a *Sports Brand*, such identification shall not be permitted, except for *Clothing*, for which the *Identification of the Manufacturer* may be that of a *Clothing Brand*.
- Participants must refrain from contributing to or participating in any conspicuous advertising within Youth Olympic venues and sites, and in particular on the field of play.

### 5 Size and Frequency of Authorised Identifications

The size of an *Identification of the Manufacturer* shall in general not exceed:

Item	Maximum size and frequency
<b>Accessories</b>	<p>The size of an <i>Identification of the Manufacturer</i> shall not exceed 12cm<sup>2</sup> for Accessories.</p> <p>The only exception applies to bags, where the <i>Identification of the Manufacturer</i> shall not exceed 10% of the surface area of the item, to a maximum size of 60cm<sup>2</sup>.</p>



## General Guidelines



Item	Maximum size and frequency
<b>Clothing</b>	<p>The size of an Identification of the Manufacturer shall not exceed 30cm<sup>2</sup> for Clothing.</p> <p>One additional identification, strictly limited to Product Technology Identifications, shall be permitted per clothing item and shall not exceed 10cm<sup>2</sup>.</p> <p>Where one-piece body suits are used in competition, such <i>Identifications</i> shall be permitted once above and once below the waist, provided all other principles are respected.</p>
<b>Sports Equipment</b>	<p>Sports equipment may carry identifications as available on the market 6 months prior to the YOG, subject to any stricter IF rules which would prevail for each concerned sport (as indicated within the <i>Sport Specific Implementation</i> section), as long as such identifications are deemed not conspicuous by the IOC and subject to section 6 below.</p> <p>For any sport equipment supplied by the YOGOC, the size of an Identification of the Manufacturer shall not exceed 10% of the surface area (up to a maximum of 60cm<sup>2</sup>).</p>
<b>Footwear</b>	<p>All footwear items may carry the identification as generally used on products sold through the retail trade during the period of 6 months prior to the YOG, as long as such identifications are deemed not conspicuous by the IOC.</p>

Specific sizes and display frequency are applicable as per the “*Sport Specific Implementation*” section hereinafter.

In all instances where the *Item* contains elastic material (such as LYCRA®), the *Authorised Identification* size shall be measured stretched (e.g. as worn by the athlete).



## General Guidelines



### 6 Guidance on Placement

No *Authorised Identification* may appear on the neck or the collar or on the body (e.g. tattoo) of any person participating in the YOG.

No *Identification of the Manufacturer* may appear in combination with any other *Authorised Identification*.

*Authorised Identifications* may not appear close or adjacent to each other, in order to avoid a composite logo effect or a repetitive effect. This applies also in case of several layers of *Items* worn by the same person or for one-piece body suits.

### 7 Items That Must Remain Unbranded

Certain items, due in particular to their potential for abuse in the context of product placement or advertising on the Field of Play (FOP), should at all times remain unbranded and/or not feature any *Identification* (by covering any existing *Identification*) if brought by the participant on the FOP or in camera view. As a consequence, the following *Items* may not feature any *Identification of the Manufacturer*: headphones, water bottles, umbrellas, towels, bandages, contact lenses, earplugs, mouth guards and nose clips. This list is an exemplary and non-exhaustive list and may be amended and completed by the IOC when necessary. Any such updates shall be communicated by the IOC to NOCs and IFs.

### 8 Third Party Identifications

No third party reference or name, including the names or nicknames of participants or any other persons (unless listed as a technical requirement in the *Sport Specific Implementation* section), designation, trademark, logo, URL, social media account, hashtags, corporate design or colour scheme (including, but not limited to, those of sponsors, National Federations, public or governmental authorities, and clubs) or any other distinctive sign (whether direct or indirect, such as QR codes or barcodes) may appear on any *Item*.

No *Item* may feature any identification that relates to a product, service or in any other way does not comply with the principles of the Olympic Charter.



## General Guidelines



The use of certain *Authorised Identifications* (such as *IF Identifications*, the *Buenos Aires 2018 Emblem* or the *Buenos Aires 2018 Wordmark*) is limited and restricted to certain *Items* only and may not be used otherwise as specifically indicated herein.

All *Items* must be those which are normally worn or used by a participant in the Youth Olympic Games.

### 9 Designs

Designs of *Items* must comply with the specifications of these Guidelines. In particular, a design may be used for one Summer and one Winter YOG but must be changed before the following edition, as the case may be.

*Authorised Identifications* or any portion or variations thereof (such as graphic and/or text that serve as concept extensions) cannot be used in designs (e.g., repetitions, extensions, distortions, watermarks, patterns, etc.) of *Items*.

For the avoidance of doubt, drawings, colour schemes, combinations, patterns, prints, letters, numerals, geometric elements, slogans, taglines, words or designs that derive or refer or otherwise create the impression that they are identical or similar to an *Identification of the Manufacturer* (including, in particular, Exclusive Identifiers), may not be used in designs of *Items* for the Youth Olympic Games.

### 10 NOC Emblems and National Identity

Subject to the above, NOCs are encouraged to use their national colours, name, flag and emblems, as well as NOC Emblems (hereinafter “National Identifications”), in order to visually enhance the national identity of their *Items*. NOCs have the right to choose the National Identification(s) which will be used by their delegations on Clothing (for instance, NOC emblem or national flag).

No maximum frequency or sizes are applied to National Identifications, unless limitations are imposed within a specific sport’s technical regulations (please refer in particular to the *Sport Specific Implementation* section for more details).



## General Guidelines



No *Item* may feature the wording or lyrics from national anthems, motivational words, public/political or religious messaging or slogans related to national identity.

NOCs, in particular the NOC of the country hosting the Youth Olympic Games (in the present case, the Argentina Olympic Committee), may not use the “Look of the Games” in any way which creates confusion between the BAYOGOC Workforce and the athletes and delegation officials of their national Olympic Team.

### 11 International Federation Identifications

As per the Olympic Charter, IF Identifications are only authorised for use on uniforms worn by IF officials; this includes all categories of IF staff as well as technical officials.

For Clothing worn by IF officials, one IF Identification per *Item* shall be permitted, with a maximum size of 30cm<sup>2</sup>.

### 12 Homologation Marks

If any identification is necessary for safety reasons and is prescribed within IF rules and regulations (e.g. “CE” or a similar non-commercial certification logo) and included within the *Sport Specific Implementation* section, such identification will be permitted on the *Item*, in a location that allows technical verification by officials.

### 13 Use of Buenos Aires 2018 Emblem and Buenos Aires 2018 Wordmark

NOCs and IFs may enhance the Olympic Identity of their uniforms (Clothing only) by using the Buenos Aires 2018 Emblem or Wordmark on a limited basis, provided the following conditions are observed. In general, the Buenos Aires 2018 Emblem and the Buenos Aires 2018 Wordmark must:

- be sourced directly from BAYOGOC or the NOCnet and used in accordance with the Buenos Aires 2018 Marks Usage Guidelines;





## General Guidelines



- not be used for any commercial purposes including, but not limited to, licensed and replica merchandise;
- only be used once per item of Clothing, with a maximum size of 30cm<sup>2</sup>;

*In particular,*

- When used in conjunction with the NOC Emblem or IF Identification, the Buenos Aires 2018 Wordmark should be positioned under the NOC Emblem or IF Identification with a distinctive gap or separation between the images or separated by a small dividing line. It is forbidden to associate the Buenos Aires 2018 Wordmark with an Identification of the Manufacturer. The Buenos Aires 2018 Wordmark can only be reproduced in its entirety as defined in the Buenos Aires Marks Usage Guidelines or in a generic font.
- The Buenos Aires 2018 Emblem must not be used on competition clothing (unless no Identification of the Manufacturer appears on the same Item) and must absolutely appear alone. It is forbidden to associate the Buenos Aires 2018 Emblem with any other *Authorised Identification* (such as an *Identification of the Manufacturer* or an *NOC Emblem* or *IF Identification*). The Buenos Aires 2018 Emblem can only be reproduced in its entirety as defined in the Buenos Aires 2018 Marks Usage Guidelines.

## 14 Victory Ceremonies

No *Sports Equipment* or *Accessories* may be brought to the flower or victory ceremony. This applies also to interviews, with the exception of the mixed zone when used as an exit from the competition area, or if the *Sports Equipment* is worn by the athlete (e.g. helmet).

No personal accessories, including but not limited to mobile phones, water bottles, national flags and POV camera devices, are permitted on podiums.

For further information regarding the rules applicable to uniforms worn by athletes during flower and victory ceremonies, please refer to the *Ceremony Uniform Guidelines*.



## General Guidelines



### 15 Responsibility for Compliance

NOCs shall be primarily responsible for ensuring that all *Items* worn or used by the members of their delegation comply with the terms of the Olympic Charter and these Guidelines.

Under the supervision of the IOC and with the support of OCOG personnel, the IFs, in accordance with Paragraph 1.6 to Rule 46 of the Olympic Charter, shall implement a system of enforcing the compliance of *Items* (such as Sports Equipment) in relation to their respective sport.

### 16 Consequences of Infringement to the Guidelines

Without prejudice to any other sanctions that the IOC may consider to impose, any *Authorised Identification* or *Item* used in violation of the terms of the Olympic Charter or these Guidelines shall be removed or covered (as applicable) in accordance with the instructions given by representatives of the IOC, BAYOGOC or the relevant IF.

Any breach of the terms of the Olympic Charter, these Guidelines or instructions given by authorised representatives in relation to compliance with these Guidelines, may lead to disqualification of the athlete and/or withdrawal of the accreditation of the Participant concerned, as well as other possible sanctions, in accordance with the decision of the IOC, or in accordance with the technical rules of the respective sport.

### 17 Submission Process

The IOC has set up a procedure for *Items* to be reviewed and offer assistance to the NOCs and IFs. Submissions should be submitted via the online submission tool, or sent to [rule50@olympic.org](mailto:rule50@olympic.org).

As in previous YOG, while the process is not mandatory, it is highly encouraged in order to minimise any possible Games-time issues. Once a submission has been made through the online tool, NOCs will be notified of the “reviewed” or “non-compliant” status of their submitted *Items*.



## General Guidelines



Several International Federations impose an obligatory submission process and review of uniforms worn by athletes and/or teams for technical and/or homologation reasons. For further information regarding the process followed by each sport, please refer to the *Sport Specific Implementation* section.

### 18 Questions

For any questions, please do not hesitate to contact the IOC at [rule50@olympic.org](mailto:rule50@olympic.org).





# B

## Specific Implementation



## Measuring Authorised Identifications



### Regular shapes

Where the *Identification of the Manufacturer* appears as a rectangle or square, the mathematical rules used to calculate the surface area of the shape will be applied.

$$\text{Area} = a \times b$$



### Irregular shapes

Where the *Identification of the Manufacturer* is an irregular shape, a rectangle or square will be traced around the identification, and the mathematical rules used to calculate the surface area of the rectangle or square shall be applied.

$$\text{Area} = a \times b$$



### Combined shapes

Where the *Identification of the Manufacturer* combines the manufacturer name with the manufacturer logo, a rectangle or square will be traced around the combined identification and the surface area of the rectangle or square shall be calculated in its entirety.

$$\text{Area} = a \times b$$





## Common Items



### Introduction

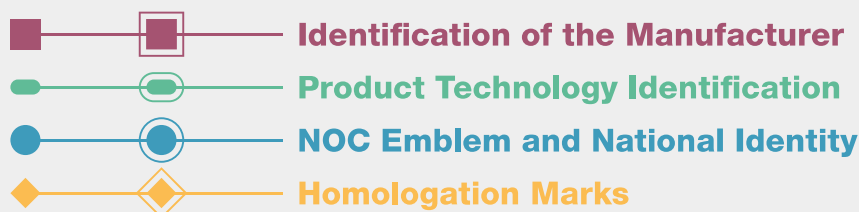
This section provides visual illustrations regarding the placement and size of the *Identification of the Manufacturer* on items of *Clothing* and *Accessories* that are common across all sports.

Please refer to the *Sport Specific Implementation* section for any items not illustrated below and specifications regarding *Sport Equipment*.

Each type of identification mark is represented by a shape and colour, as indicated in the coding below. It is also specified if the identification must be placed in the precise location indicated on the illustration [ **Precise** ■ — ● — ◆ ] or if the placement is not specified in the guidelines [ **Floating** ■ — ● — ◆ ].

**Floating**

**Precise**



Please find below examples of *Product Technology Identifications* (non-exhaustive):



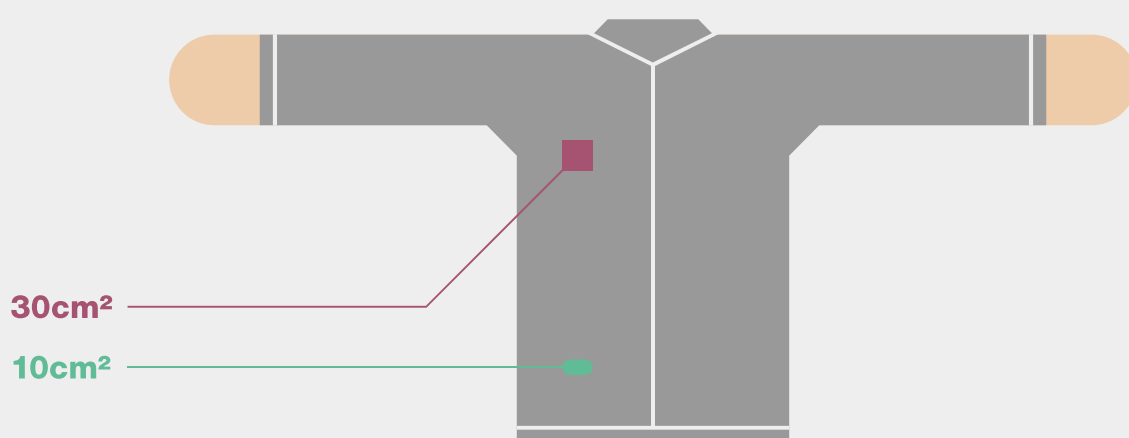


## Common Items



### Clothing

#### Tracksuit



**This example is not permitted due to the use of a third party corporate design and colour scheme.**





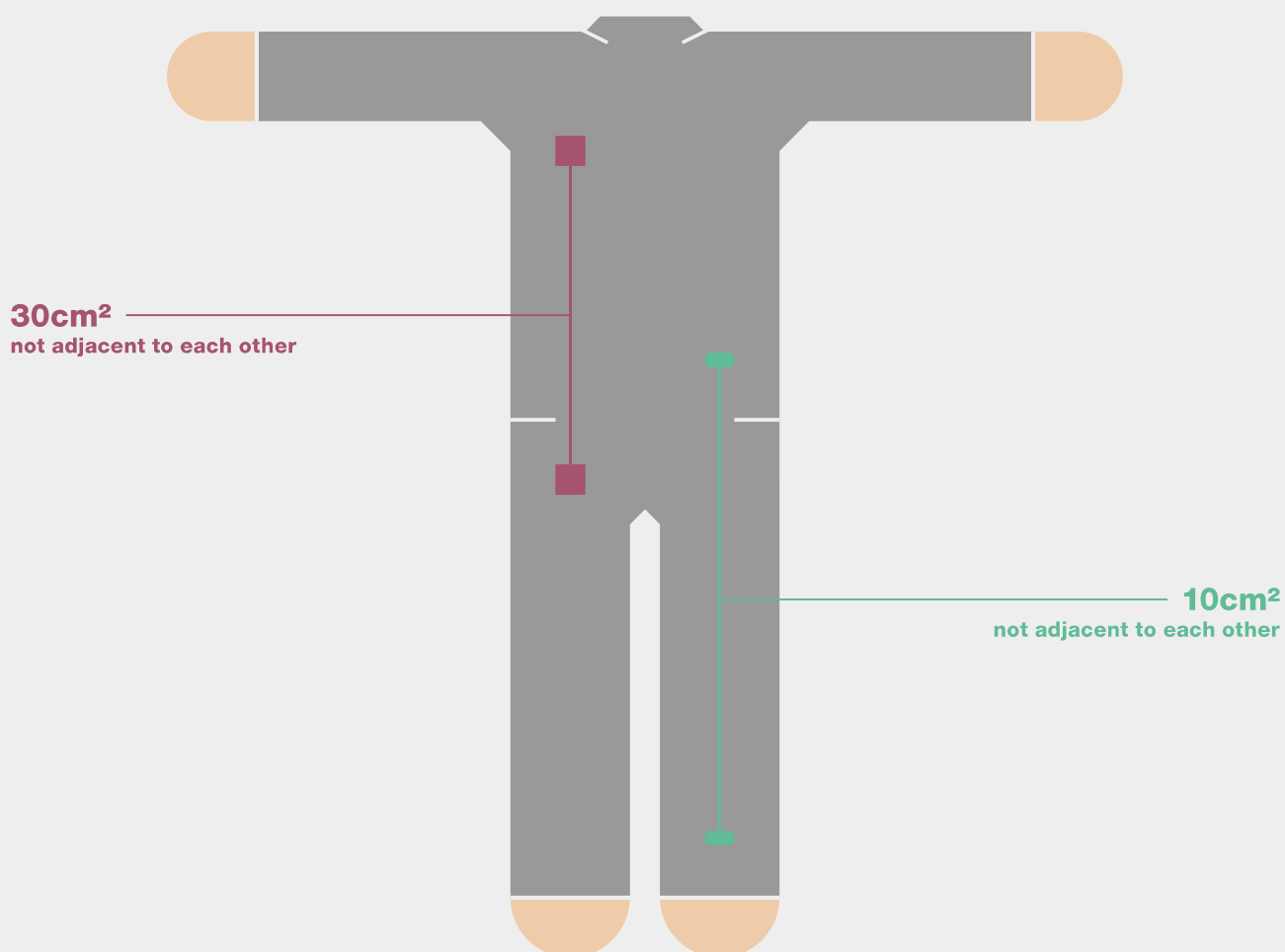


## Common Items



### One-piece body suit

Where one-piece body suits are used in competition, one *Identification of the Manufacturer* and one *Product Technology Identification* shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.





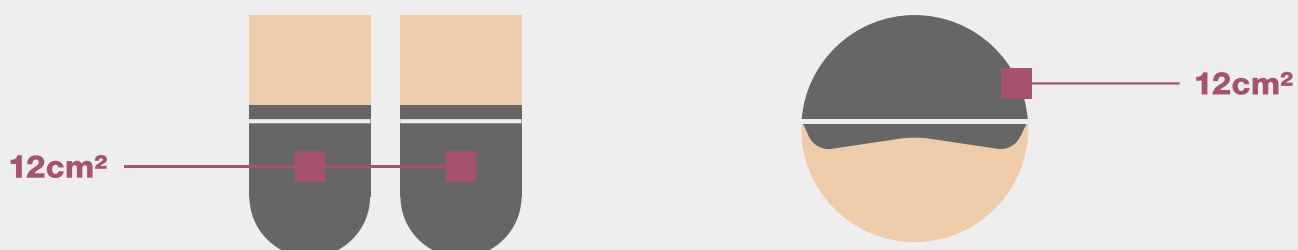
## Common Items



### Accessories

#### Socks and Headgear

**One *Identification of the Manufacturer* will be permitted per item, with a maximum size of 12cm<sup>2</sup>.**



#### Eyewear

**Eyewear may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the YOG, with no identification permitted on the lenses.**





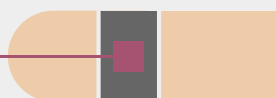
## Common Items



### Armbands

**One *Identification of the Manufacturer* will be permitted per item, with a maximum size of 12cm<sup>2</sup>.**

12cm<sup>2</sup>



### Gloves

**One *Identification of the Manufacturer* will be permitted per item, with a maximum size of 12cm<sup>2</sup>.**

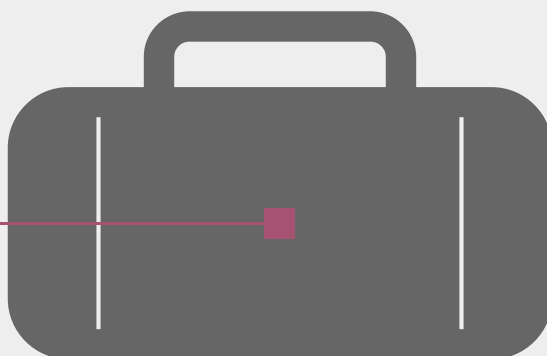
12cm<sup>2</sup>



### Bags

**One *Identification of the Manufacturer* will be permitted per item, not greater than 10% of the surface area of the item, to a maximum size of 60cm<sup>2</sup>.**

10%  
up to 60cm<sup>2</sup>





## Common Items

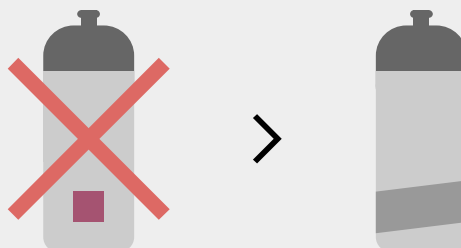


### Non Branded Items

Certain items may not feature any *Identification of the Manufacturer*: headphones, water bottles, umbrellas, towels, bandages, contact lenses, earplugs, mouth guards, nose clips and kinesiology tape.

#### Bottles

Hide identification  
(e.g. using tape)



#### Headphones

Hide identification  
(e.g. using tape)





# ***Sport Specific Implementation***



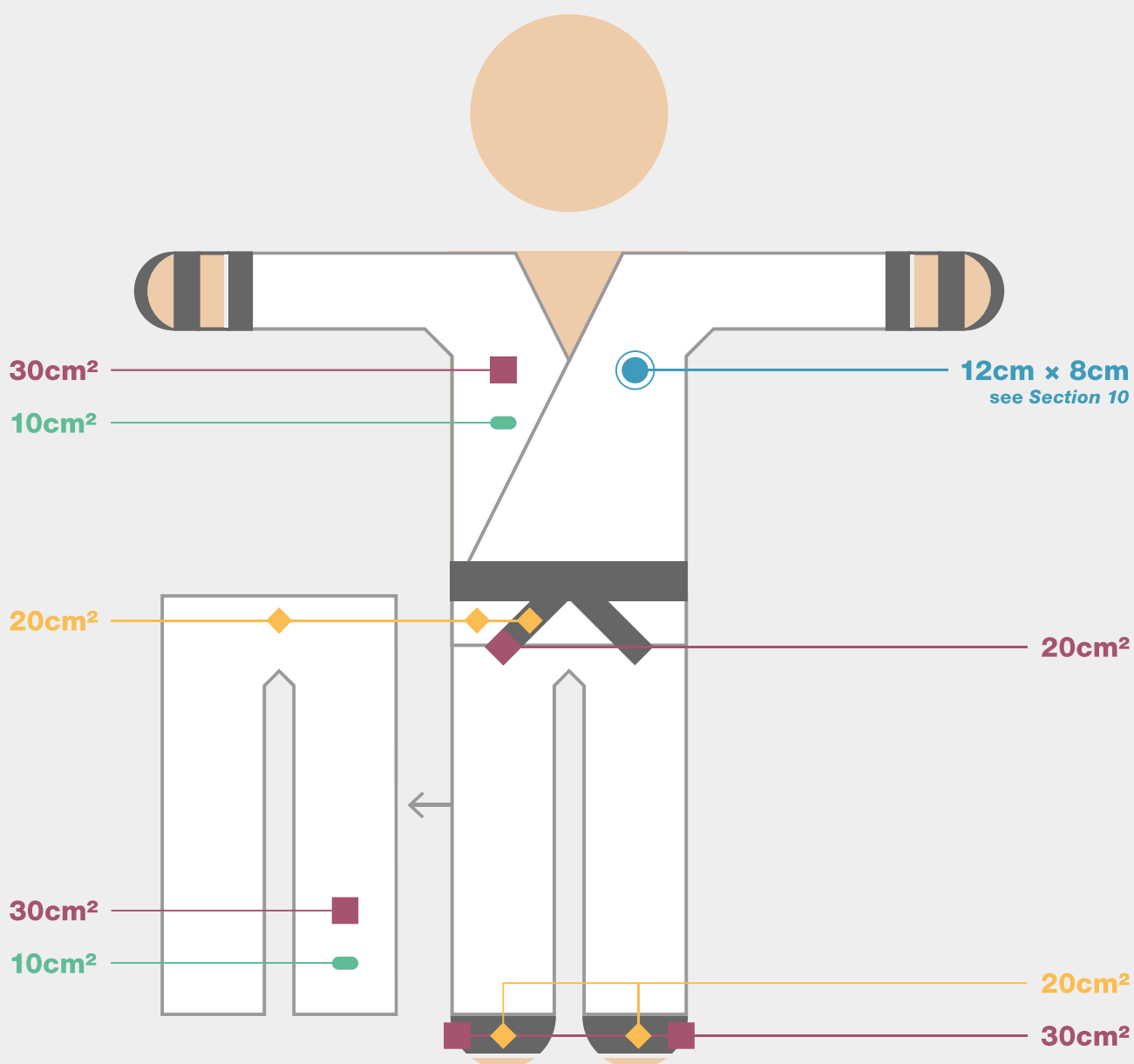
# WKF Karate 1/5



## Front

Floating Precise

- Identification of the Manufacturer
- Product Technology Identification
- NOC Emblem and National Identity
- Homologation Marks

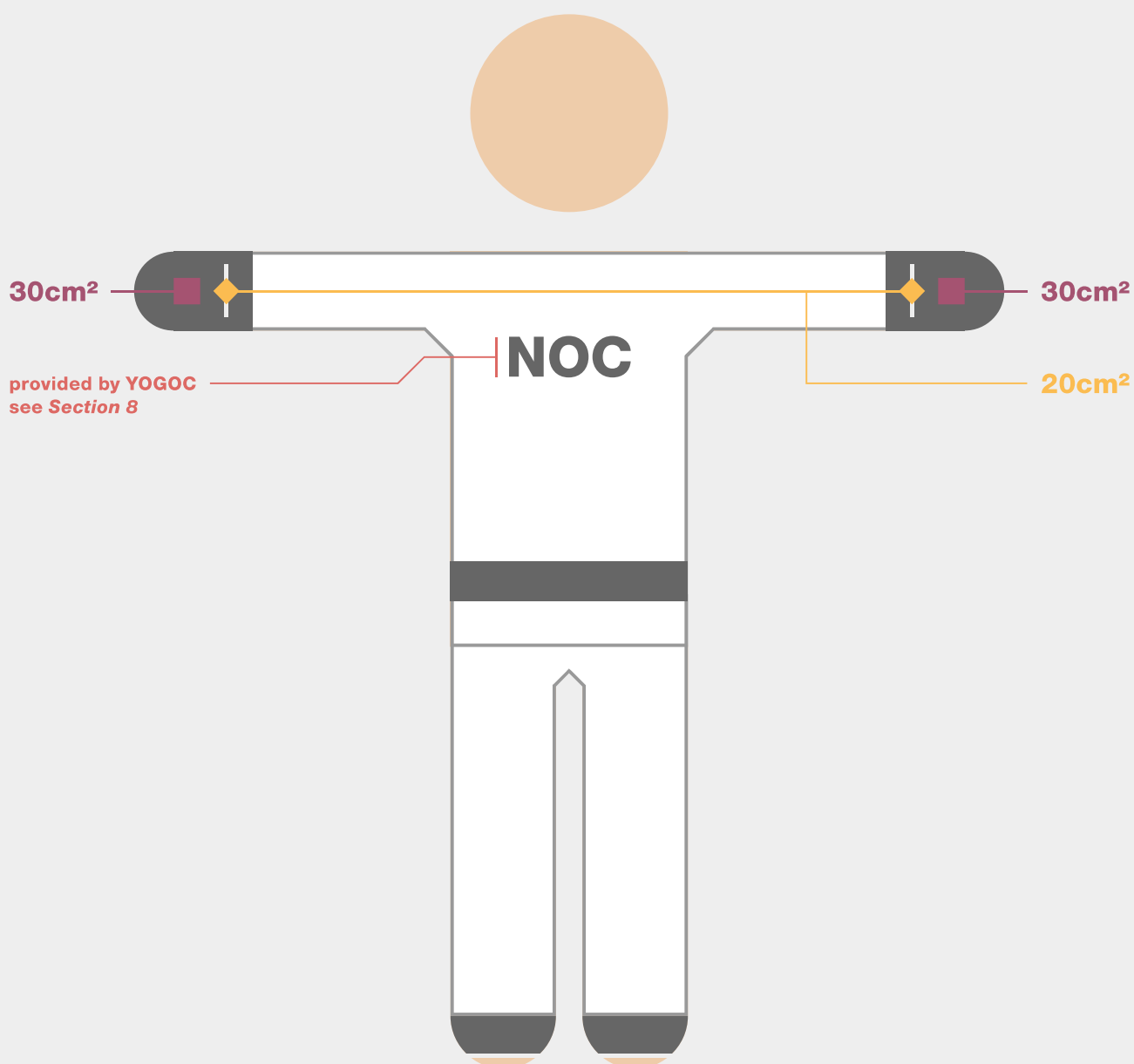




Floating    Precise

- ■ Identification of the Manufacturer
- ● Product Technology Identification
- ● NOC Emblem and National Identity
- ◆ ◆ Homologation Marks

Back







## Application of Guidelines regarding Authorised Identifications

### Clothing

---

<b>Karategi (jacket and trousers)</b>	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 30cm <sup>2</sup> .  One additional <i>Product Technology Identification</i> [■] will be permitted per clothing item with a maximum size of 10cm <sup>2</sup> .
---------------------------------------	--

---

<b>Belt</b>	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 20cm <sup>2</sup> .
-------------	--

---

<b>Tracksuit</b>	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 30cm <sup>2</sup> .  One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10cm <sup>2</sup> .
------------------	--

---

### Sport Equipment

---

<b>Chest protector</b>	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 30cm <sup>2</sup> .
------------------------	--

---

<b>Body Protector</b>	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 30cm <sup>2</sup> .
-----------------------	--

---



## Sport Equipment

<b>Karate mitts (gloves)</b>	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Shin pad</b>	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Foot protector</b>	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Gum shield</b>	This item must remain unbranded.

## Accessories

<b>Religiously mandated head-wear</b>	No <i>Identification of the Manufacturer</i> will be permitted. Only WKF approved homologation mark will be permitted, up to a maximum size of 16cm <sup>2</sup> .
---------------------------------------	--

## Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

### Section 8 · Third Party Identifications (athlete names)

No names of athletes are allowed on items, according to section 8 general guidelines.

Athletes shall wear a 3 letter country code back recognition that will be provided and sewn by BAYOGOC.



## Section 10 · NOC Emblems and National Identity

The NOC emblem or national flag [●] must be located on the left side of the jacket, at the chest level, with a maximum size of 12cm × 8cm (see for reference: WKF Kata and Kumite competition rules Appendix 7).

## Section 12 · Homologation Marks

The WKF approved label [◆] must appear once in each piece of homologated equipment to indicate judges that the item is certified and respects WKF regulations. It is represented by the WKF logo in combination of the word “APPROVED” with a size up to 20cm<sup>2</sup>. Only one label is permitted per item. Only the karategi officially approved and certified by WKF may be used.

## Section 17 · Submission Process

Before the competition, the WKF officials control the homologation label on each piece of competition clothing. Any non-compliant item with WKF standards will be denied.

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).